



REQUEST FOR QUALIFICATIONS

**Northwood
Ravin Public
Art Mural
Project at
Halo Decatur in
Decatur, GA.**

**Issue Date:
March 15th, 2026**

**Deadline for
Submission:
May 15th, 2026**

Northwood Ravin, in partnership with the Decatur Arts Alliance (DAA), seeks qualifications from professional artists for the Northwood Ravin Public Art Mural Project, consisting of five exterior murals within a new mixed-use development in Decatur, Georgia.

This is a two-phase selection process. This RFQ invites artists to submit qualifications only. Finalists will be invited to develop site-specific concepts in Phase Two.

PROJECT BACKGROUND

Halo Decatur is more than just apartments – it’s a vibrant community. Northwood Ravin is partnering with Oakhurst Realty Partners to bring dynamic retailers to Halo, including Galore Market, a neighborhood market concept from the creators of O4W Market near Krog Street. The development also features live-work units with dedicated street-level entrances, perfect for entrepreneurs and small business owners.

In collaboration with the Decatur Artist Alliance, Halo will host Canvas Artist Studios, offering resident artists free studio and gallery space. Community input will help select mural artists, ensuring Halo remains a hub for creativity and engagement.

ARTIST ELIGIBILITY

The Decatur Arts Alliance invites submissions from artists who are eligible to work in the United States. Qualified applicants for the largest mural, “Garage Mural”, will have a proven body of large-scale mural installations. Local and regional artists will be prioritized for the smaller four murals.

Artists must demonstrate:

- Experience with public art
- Experience with large-scale work (for “Garage Mural”)
- Ability to work within timelines and budgets
- Strong professional references



MURAL DETAILS AND BUDGET

Please reference the renderings packet included at the end of this RFQ for detailed images and measurements.

Garage Mural

- Approximately 70 feet wide and 75 feet tall
- Total Artist Fee: \$120,000
- Paid in three installments:
 - At project initiation
 - Midway through installation
 - Upon completion

Column Mural (3-sided)

- Approximately 18 feet tall
- Total Artist Fee: \$4,000
- Paid upon completion

Courtyard Mural

- Approximately 70 feet wide and 20 feet tall
- Total Artist Fee: \$28,000
- Paid upon completion

Breezeway Mural #1

- Approximately 41 feet wide and 16 feet tall
- Total Artist Fee: \$13,500
- Paid upon completion

Breezeway Mural #2

- Approximately 32 feet wide and 15 feet tall
- Total Artist Fee: \$13,000
- Paid upon completion

MATERIALS & EQUIPMENT

Northwood Ravin will provide:

- All paint and materials
- Forklifts and/or scaffolding
- Site access coordination
- Protective coating application



SELECTION PROCESS

Phase One – Qualifications Review (RFQ Stage)

A selection panel will be composed of representatives from:

- Northwood Ravin
- City of Decatur
- Decatur Arts Alliance
- Public Art professional

The panel will review qualifications and shortlist:

- 10-15 semifinalists for the Garage Mural
- Up to 10 semifinalists for the four smaller murals

Phase Two – Concept Development (RFP Stage)

Selected finalists will be invited to:

- Develop site-specific design concepts
- Participate in interviews (virtual or in-person)
- Engage in community input sessions (Garage Mural only)

Final design approval will be required prior to installation.

SELECTION CRITERIA

Artists will be evaluated based on:

- Artistic excellence and originality
- Quality and scale of past mural work
- Experience with public art and stakeholder collaboration
- Demonstrated ability to complete projects on time and within budget
- Professional references

PROJECT TIMELINE

- March 15th, 2026 – RFQ submissions open
- May 15th, 2026 – RFQ submission deadline
- June 2026 – Reference checks and panel review
- July 1st, 2026 – Finalists announced
- August 1st, 2026 – Design concepts due
- August 24th - 28th, 2026 – Community engagement (*Garage Mural only*)
- September 15th, 2026 – Final design submissions due
- October - November, 2026 – Mural installations



HOW TO APPLY

Applications must be submitted electronically exclusively through Slideroom.com.

SUBMISSION REQUIREMENTS (Qualifications Only)

Artists must submit:

1. Letter of Interest (max 2 pages)
2. Artist Statement
3. Resume or CV
4. Portfolio (5–10 completed mural projects)
 - Include title, location, year, dimensions, budget, and commissioning entity
5. Three professional references

Do not submit design proposals at this stage. Incomplete submissions will not be reviewed.

ABOUT THE PARTNERS

Northwood Ravin

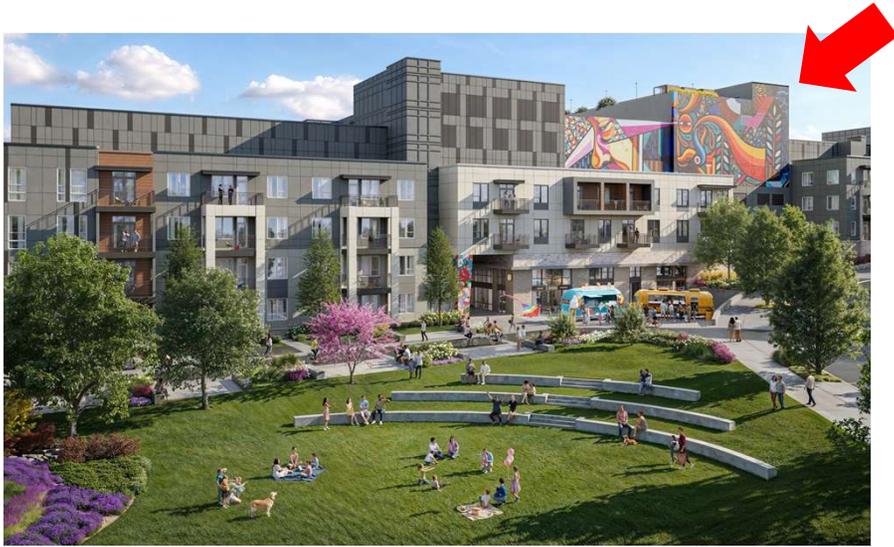
Northwood Ravin is a Charlotte-based multifamily owner-operator focused on creating communities that enliven our residents and enhance the neighborhoods around them. With development, construction, design, and management fully in-house, each project is shaped through intentional placemaking and a cohesive approach to everyday living. Guided by a hospitality-driven mindset and a commitment to building with purpose, the company creates environments with thoughtful details, elevated services and an emphasis on connectivity and well-being.

Decatur Arts Alliance

The Decatur Arts Alliance is a 501(c)3 nonprofit that connects residents, businesses, tourists, and artists to increase arts access and engagement in Decatur, Georgia. Through its year-round programming of festivals, arts events, public art projects, and exhibitions, the DAA cultivates a collaborative artistic community. The nonprofit is committed to producing free and low-cost, impactful art experiences focused on uplifting local artists and expanding art engagement.

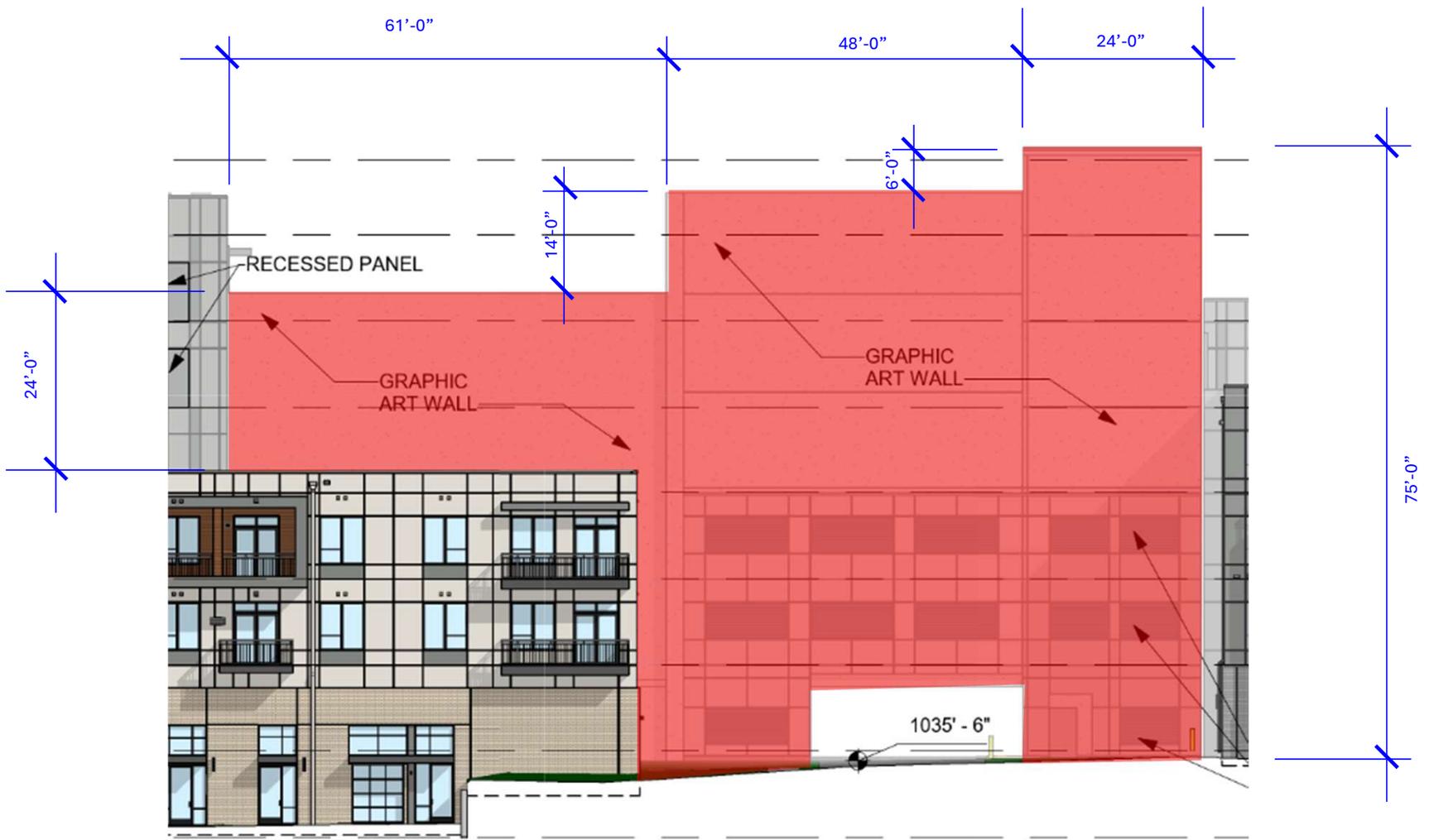
GARAGE MURAL

FREEMAN ST. PARKING DECK ELEVATION



APPROXIMATELY 70 FEET
WIDE

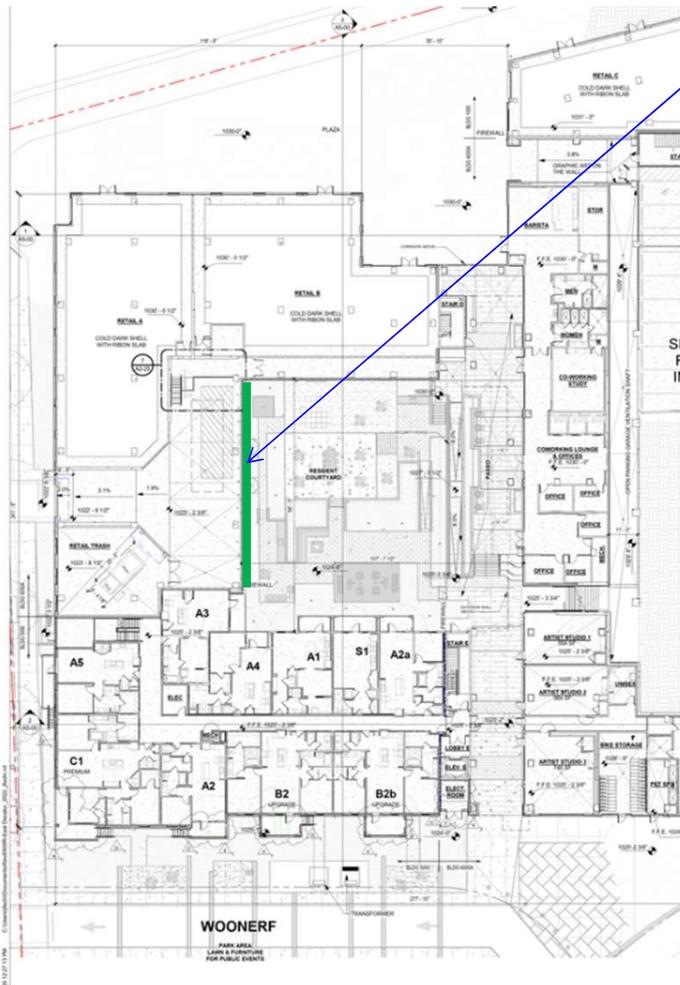




COLUMN MURAL
(3-SIDED)

COURTYARD MURAL

WEST COURTYARD



MURAL LOCATION

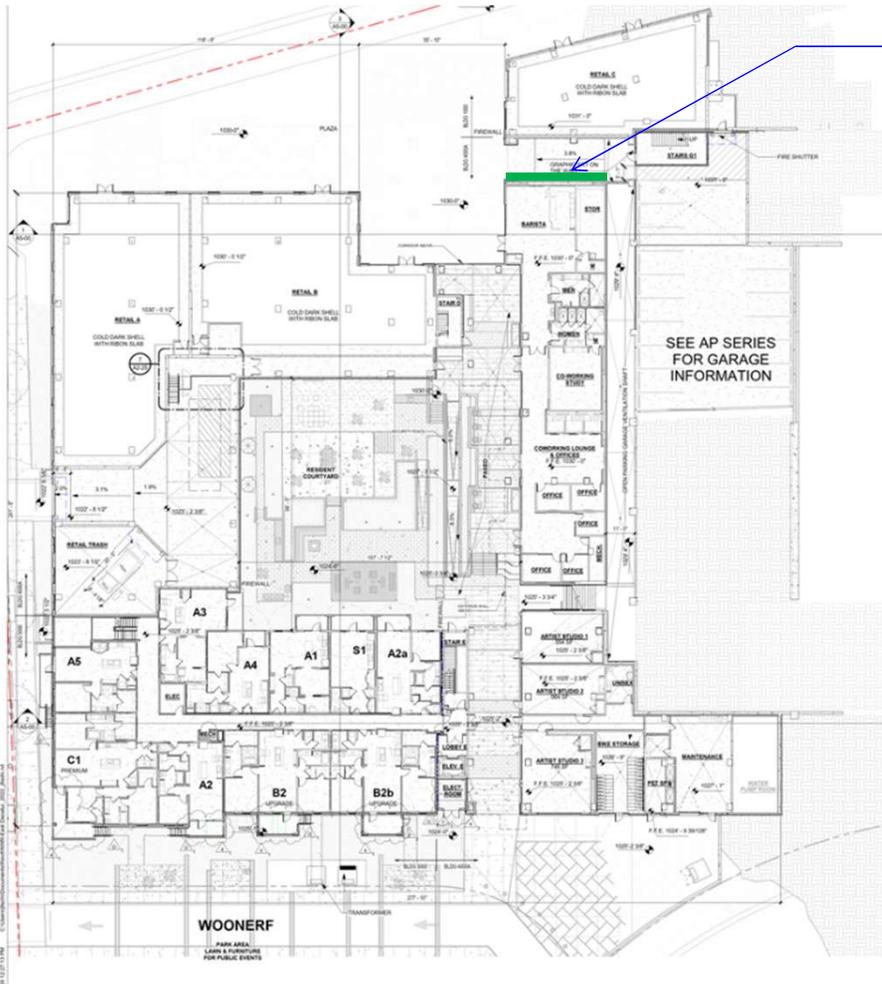


APPROXIMATELY 70' WIDE

APPROXIMATELY 20' TALL

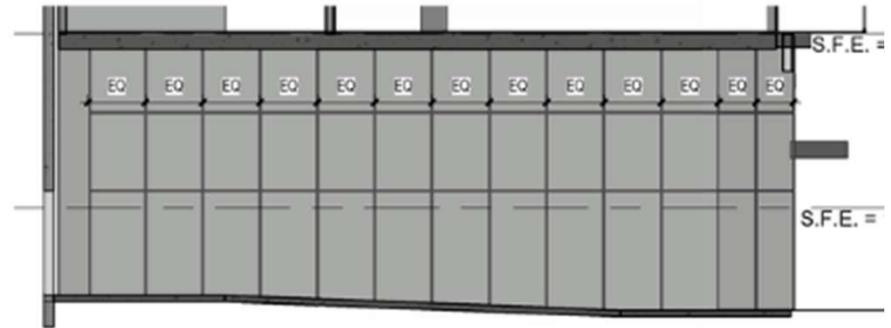
BREEZEWAY MURAL #1

BREEZEWAY 1



MURAL LOCATION

APPROXIMATELY 41 FEET WIDE

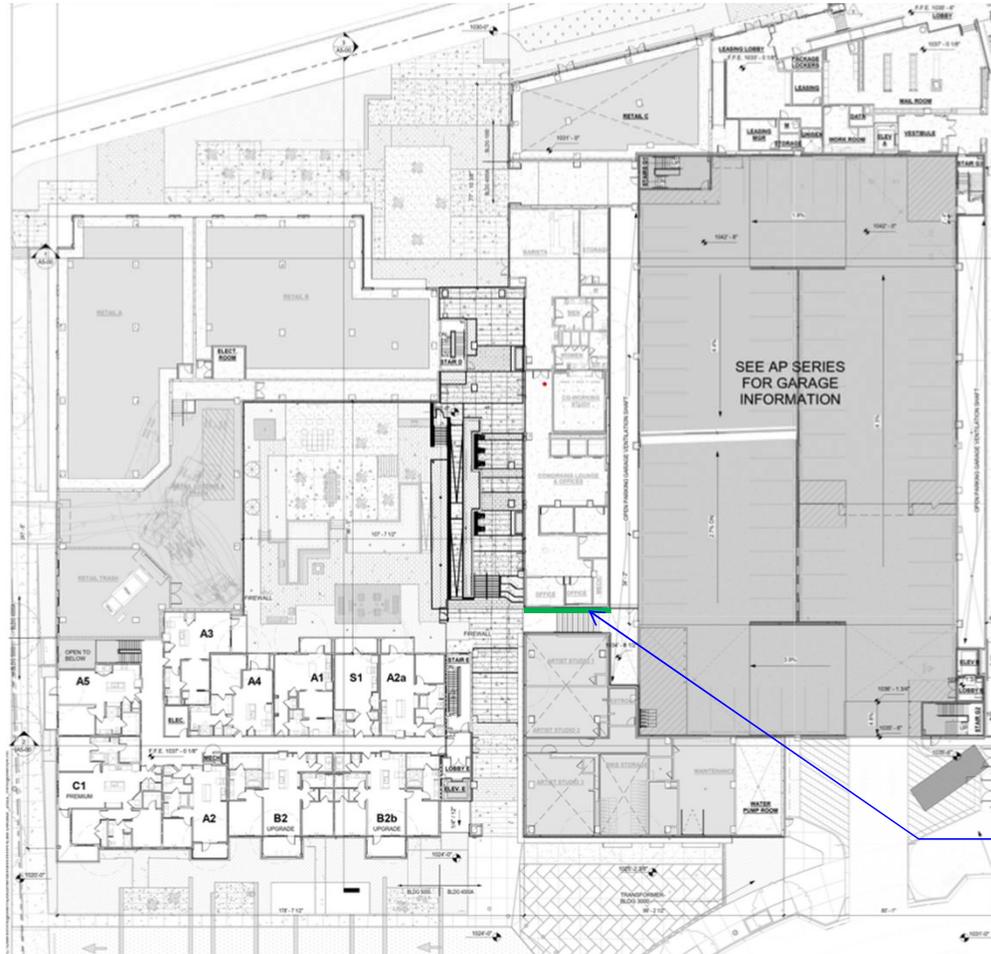


APPROXIMATELY 16 FEET TALL

BREEZEWAY 1 ELEVATIONS

BREEZEWAY MURAL #2

BREEZEWAY 2



MURAL LOCATION

