

Call for Entries

the **book**
as **art**

21st century
meets tradition

July 19-September 20, 2013 • Decatur, Georgia

presented by the
Decatur Arts Alliance and
The Art Institute of Atlanta-Decatur
an event of the
2013 AJC Decatur Book Festival

we art decatur
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deaturartsalliance.org
113 claremont ave. | decatur ga 30030



Artists' books take many forms – from handmade and lusciously tactile to linear and informative, abstract and questioning to sculptural and monumental. Artists' books can be a delight to the eye, a pleasure to the hand, and made tangible in forms that introduce us not only to new interpretations of an ancient concept but also to questions and ideas on 21st century form and format.

Artists who observe this world and interpret the idea of the book are invited to submit entries to the Decatur Arts Alliance's inaugural juried exhibition visually celebrating the book form.

The exhibition, July 19-Sept. 20 in the gallery at The Art Institute of Atlanta-Decatur, will be held in conjunction with the AJC Decatur Book Festival, the largest independent book festival in the country. It is expected to draw 75,000 book-lovers to downtown Decatur over Labor Day weekend (Aug.30-Sept.1), demonstrating that books are cherished by multitudes in tangible and touchable form even as they morph into new forms and formats.

jurors

Brian Dettmer has had solo shows in New York, Chicago, San Francisco, Atlanta, and Barcelona. His work has been exhibited throughout North America and Europe at galleries and museums including the Museum of Arts and Design in New York, the Museum of Contemporary Art-Georgia, the International Museum of Surgical Science in Chicago, and the Museum Rijswijk in the Netherlands. Dettmer's work has been covered in *The New York Times*, *ArtNews*, *The Guardian*, *Telegraph*, *Chicago Tribune*, *Modern Painters*, *Wired*, *The Village Voice* and on NPR.

Jerushia Graham is Artist-in-Studio with The Creatives Project and an instructor for The Art Institute of Atlanta-Decatur. She has taught printmaking and book arts at Kennesaw State University, the University of Georgia, the African American Museum and The Fabric Workshop in Philadelphia, the Rosenbach Museum, the Spelman College Fine Art Museum, and The Dream Community in Taiwan. She earned a BFA in printmaking and fabric design from UGA and an MFA in book arts/printmaking from the University of the Arts in Philadelphia.

Beck Whitehead is Chair of Papermaking and Book Arts at the Southwest School of Art in San Antonio, and has taught workshops in papermaking around the country and in Canada. Whitehead creates paper paintings and one-of-a-kind books. She earned an MFA from the University of Texas at San Antonio and a BA from Trinity University. Exhibitions include the Center for Book and Paper Arts in Chicago and the Robert C. Williams American Museum of Papermaking in Atlanta. She is coproducer of the documentary, *Pulp Painting Symposium 2010*.

how to enter

Entries for *The Book as Art* must be submitted digitally through www.callforentry.org. (CaFÉ)

If you have not registered previously with CaFÉ, setting up your portfolio is free of charge. There is a \$25 charge for entering up to three items in this exhibition, with up to five images per item. After completing the entry information a credit card number will be required to confirm the entry process.

CaFÉ requires that all images conform to a specific format. The DAA encourages entrants to review the instructions and tutorials for formatting images and entering before beginning the actual entry process.

Entries will be active on the CaFÉ website March 25-June 3, and **all entries must be completed by midnight MST on June 3.**

Guidelines for submitting entries to *The Book as Art* can be accessed through the CaFÉ home page (www.callforentry.org) in the scrolling listings under CaFÉ Listings, as well as through this Call for Entries. Please follow directions carefully.

For technical assistance with your entry, please see www.callforentry.org/cafehlp.phtml, or contact cafe@westaf.org. For questions about exhibition guidelines, please contact admin@decatursalliance.org.

Please retain a copy of the information you provide on the entry form. Notification of acceptance will be made via email no later than Monday, July 1.

Participants may enter up to three pieces for one fee. Submissions will include the following:

- Contact information including mailing address, telephone number, email address, and website address (if applicable)
- Title of each work submitted
- Brief statement about the work. This may include descriptive material. Limit to 75 words.
- Up to five images of each work submitted for jurying. If the work is in standard book format it must include an image of the book closed and one of the book opened. If applicable, it should include an image of how the work is presented. Other detailed images are optional, but all submitted images must be **formatted to the specifications outlined on the CaFÉ website** (www.callforentry.org/image_prep.phtml#resources).
- Information on size of the edition (i.e., whether this is a one-of-a-kind piece or one of a limited edition)
- Image list numbered to correspond to the portfolio images submitted. Please include full photography credits as well as title, dimensions, and description of each work.
- Presentation/installation requirements for the work submitted including any special fixtures required.

**By submitting images of your work, you give permission to the Decatur Arts Alliance and The Art Institute of Atlanta-Decatur to use the images for publicity in the organizations' websites, digital publications, press releases, AJC Decatur Book Festival publications (both print and electronic), and an online catalogue of the exhibition.*

Notification and Return of Entries

Notification of acceptance will be made by email only, no later than July 1. Instructions for shipment and retrieval of artwork will follow. Applicants not chosen will also be notified. No phone calls, please.

Images of accepted work will be retained by the DAA for archival purposes. The exhibition will hang from July 19 through September 20 in the Gallery of The Art Institute of Atlanta-Decatur, Decatur, Georgia.

organizers

The Decatur Arts Alliance (DAA) is a nonprofit partnership of artists, business owners, residents and government dedicated to supporting and enhancing the arts in the City of Decatur. Founded in 1989, the DAA sponsors the annual Decatur Arts Festival, is a founding sponsor of the AJC Decatur Book Festival, and in 2013 inaugurates an Artists' Book Exhibition. The DAA provides a collaborative environment to coordinate the interests of artists, gallery owners, theater groups, dance groups and performance venues within the city; and helps make Decatur home to a strong arts community. The DAA is supported by membership, along with proceeds from the Decatur Arts Festival and the Decatur Wine Festival.

To contact the DAA, call 404-371-9583, visit www.decaturartsalliance.org, or email admin@decaturartsalliance.org.

The Art Institute of Atlanta-Decatur is a branch campus of The Art Institute of Atlanta, and is located in the city of Decatur on the east side of the greater Atlanta area. The AIA-Decatur offers the advantages of the main campus in a small town atmosphere, and offers an educational environment in the visual arts consistent with evolving technologies and the global marketplace. Learn more at www.artinstitutes.edu/atlanta-decatur/.

The AJC Decatur Book Festival is the largest independent book festival in the country and one of the five largest overall. Since its launch, more than 900 world-class authors and 260,000 festival-goers have crowded the historic downtown Decatur square to enjoy book signings, author readings, panel discussions, an interactive children's area, live music, parades, cooking demonstrations, poetry slams, writing workshops, and more. Visit www.decaturbookfestival.com to learn more.

the place

The City of Decatur is just six miles east of downtown Atlanta and easily accessible – MARTA's Decatur rail station is directly beneath the square. With more than 200 shops and restaurants within walking distance, Decatur is a popular shopping, dining, entertainment, and arts destination. Visit Decaturga.com to learn more.

events/opening

There will be a program of associated events during the exhibition and all participants will receive a full schedule. The DAA will sponsor an opening on Thursday, August 29. We encourage exhibiting artists to attend these functions.

awards

First Place Award	\$1000
Second Place Award	\$700
Third Place Award	\$500
Merit Award	\$100

Purchase awards are being solicited. An online catalogue is anticipated.

sale of art

Sales are encouraged. The DAA handles all sales and collects a 25% commission on all artwork sold as a result of this exhibition. All artwork for sale must be priced by the artist and so stated in the online entry. Please be sure to include the 25% commission for the DAA in your price. The 7% Georgia sales tax will be added at the point of sale.

agreement

Submitting an entry form to this exhibition through Call for Entries (www.cafe.org) constitutes an agreement on the part of the artist with all conditions set forth in this prospectus. No work accepted for the exhibition may be withdrawn before the close of the exhibition. After acceptance, the artist cannot substitute another work for the accepted one or raise the sales price.

The Decatur Arts Alliance and The Art Institute of Atlanta-Decatur reserve the right to refuse to install any work that, upon arrival at the AIA-Decatur Gallery, differs markedly from the images submitted or that does not, for any reason, meet the exhibitions standards of excellence.

By submitting images of your work, you give permission to the Decatur Arts Alliance and The Art Institute of Atlanta-Decatur to use the images for publicity in the organizations' websites, digital publications, press releases, AJC Decatur Book Festival publications (both print and electronic), and an online catalogue of the exhibition.

liability

All reasonable precautions will be taken to ensure protection of submitted work upon receipt. Work will be insured for the duration of the exhibition. No liability can be assumed by the DAA during storage or by sponsors or personnel connected to the exhibition for damage incurred or loss of work while in transit. Artists are advised to arrange their own shipping insurance.

eligibility

Artists are invited to enter original or limited edition original or altered books. Participating items will be selected from submitted entries by a panel of three jurors on the basis of creative excellence and quality of execution. All works must be the work of the entering artist. Collaborative projects are eligible.