

## **Flux Projects 2010 Call for Proposals**

Deadline for Submission: March 31, 2010  
Notification: April 30, 2010

### **Flux Projects announces its 2010 Call for Proposals:**

1. For FLUX (previously Le Flash), the one-night public art event in Castleberry Hill, Friday October 1, 2010
  2. For Flux Projects' performances or temporary installations taking place anytime between mid-2010 and early-2011 anywhere in metropolitan Atlanta
- Artists are invited to meet with Flux Projects March 1-5, either in person or by phone, to discuss their proposals, possible sites, and assistance with technology.

### **Overview:**

Flux Projects grew out of Le Flash, the one-night public art event that has taken place in Castleberry Hill for the past two years. Starting in 2010, Le Flash, Inc. has been renamed Flux Projects, and this new organization will present temporary public art projects in Atlanta throughout the year. These projects can be performances or visual art, broadly conceived, and their duration will vary depending upon the nature of the work.

Our one-night event has been renamed FLUX, and it will return to Castleberry Hill on Friday, October 1, 2010, from 8 a.m. until 2 p.m. Projects proposed for FLUX must be on view Friday night October 1<sup>st</sup>. If permission is obtained from property owners, these projects may remain on view longer.

Some projects may work well both for FLUX and as stand-alone projects outside of Castleberry. Other projects, perhaps more guerilla in nature, will key off the street-festival atmosphere of FLUX and only work in that setting.

In general, we are interested in works that are artistically compelling both aesthetically and conceptually, creative in their approach to public space and human interaction, and that address a broad audience. We are also interested in projects that involve community participation or address social concerns.

We want to commission art that surprises and enchants people in ways and places that they least expect. We want projects that take aesthetic and emotional risks. We believe in the power of art to transform people's lives and their understanding of the city in which they live.

### **Eligibility:**

Any artist, artist team, creative collaborative, or curator (referred to collectively as Artists from here forward) may submit projects. Individual artists or at least one team member must be 18 years of age.

### **Proposed projects:**

- Can focus on any form of visual art or performance, broadly conceived, including sound installations
- Can range in duration as appropriate to the particular work
- Can be specific to one location or be proposed for multiple locations
- Can be proposed for FLUX as well as other locations throughout the year

**Sites:**

Artists who have secured permission for their site, or are in the process of doing so, should note this in their submissions. Flux Projects is able to assist in securing permission, but Artists seeking this help should contact Flux Projects in advance of submitting to discuss their proposed location(s).

For our periodic projects throughout the year, Flux Projects is interested in sites that reach a broad audience and engage the public during everyday activities. Such sites include, but are not limited to, MARTA, Piedmont Park, Woodruff Park, the BeltLine, sidewalks, other public parks, shopping centers, and supermarkets.

**Budget:**

Flux Projects will award commissions from \$100 to \$20,000 with no fixed number of projects designated. Decisions will be based upon the quality and viability of submitted projects. Artists should be mindful that more projects will be funded in the \$1,000 to \$5,000 range than in the \$20,000 range. Artists requesting \$20,000 should have experience working in the public realm.

The budget is all-inclusive per project, covering design, construction and/or fabrication, transportation, delivery, site preparation, lighting (if applicable), insurance, consultant fees, installation and de-installation, Artist travel (if applicable) and other costs associated with the project (including Artist's fee). If the proposed budget exceeds the amount requested from Flux Projects, Artists must detail how the overage will be funded.

**Before submitting:**

Artists are invited to schedule a meeting with Anne Dennington, executive director of Flux Projects, to discuss the project, proposed site(s), and possible assistance with technology. Artists wishing to schedule these, should send an e-mail to [info@fluxprojects.org](mailto:info@fluxprojects.org).

**To Submit:**

E-mail proposals to [info@fluxprojects.org](mailto:info@fluxprojects.org).  
Materials must be received by midnight, Thursday, March 31st.

**Submissions must include:**

1. One-page cover letter with name and contact information, including address, telephone number, e-mail, and website. The letter must outline whether the project is proposed for FLUX in Castleberry Hill October 1, 2010, for Flux Projects throughout Atlanta between mid-2010 and early-2011, or to be considered for both. It should also specify where and for what time period the project is being proposed.
2. Concept statement for the proposed project (not to exceed three pages), which should include technical details, material selection, and any additional pertinent information. Be sure to include how the project will be experienced by the public and the relevance of the proposed location.
3. One-page budget outlining all expenses, including materials. The budget should note if additional support (whether cash or in-kind) is coming from other sources and whether these contributions are confirmed.
4. Schedule (design, fabrication, installation, and de-installation)
5. Current resume (include individual resumes for all team members) (Word or pdf format)
6. Samples of Artist's work or the proposed project: up to ten digital images (jpg or PowerPoint, 640 x 480 – 72 dpi) and/or three audio or video samples (mov, mpeg, or avi, no longer than 5 minutes each)
7. Image sheet that provides a short description of each image, audio, or video sample, including, as appropriate, title of the work, medium, date, dimensions, and location of installation

- Supporting documents as pdfs are welcome.

Place your documents, photos, and videos in a folder, and create a zip archive file.  
Please name the file like this:

lastname\_firstname.zip

To transfer your zip file to Flux Projects, please use <http://www.yousendit.com> and send your file to [info@fluxprojects.org](mailto:info@fluxprojects.org). You Send It is a free service, and can handle files under 100 megabytes.

**Selection Criteria:**

- Artistic merit
- Accessibility to a public audience
- Appropriateness for the site
- Feasibility of construction
- Public safety/welfare

**Notification:**

Selected artists will be notified by April 30th.

**In addition, Artist agrees:**

- That identifying the project's needs, as well as planning and implementing it, is the responsibility of the Artist
- To present concepts and designs to community groups or other relevant parties, if needed
- To refine artistic concepts and designs in conversation with Flux Projects and its consultants, if needed
- To develop a maintenance plan for the artwork, as needed
- To deliver and install the artwork
- To assume responsibility to insure the work
- To provide documentation of the project, including site plans and images of fabrication and installation
- To provide ongoing updates to Flux Projects staff
- To assign to Flux Projects the right to photograph or videotape work completed as part of this project for publicity, grant writing, and promotional purposes
- That entry constitutes understanding and agreement with the conditions outlined in this Call for Proposal

**About Flux Projects:**

Flux Projects supports artists in creating innovative temporary public art throughout Atlanta. The organization produces new platforms for artistic experimentation that engage a broad audience in their daily lives, beyond the walls of traditional arts venues. We challenge artists to make exceptional, surprising work that inspires Atlanta and fosters an awareness of the richness and diversity of the city's creative culture.